

# OneView Digital Signage (OVDS)



GuestTek Interactive Entertainment is the Processor of your personal data.

## 1. Data We Collect

In order to operate the features of the OneView Digital Signage, we collect following data to create an account and validate our users.

- First Name
- Middle Name
- Last Name
- Email Address
- Business Related Phone Number

## 2. How We Use Your Data

- This data will be used to create your unique user ID to allow access to the digital signage portal.
- Support Services will use your account information to assist in the resolution of any OneView digital Signage Incidents.

## 3. Sharing Your Data

We share your data with a 3<sup>rd</sup> party, such as a Call Center, in order to provide OneView Digital Signage users with first line Customer Support Services. They will have access to your information as reasonably necessary to perform these tasks on our behalf and are obligated not to disclose or use it for other purposes.

## 4. Data Retention

We retain your data for as long as your user ID is valid to assist with any troubleshooting that we may need to carryout in the process of incident management. Also, for reporting purposes we transfer the data to a 3<sup>rd</sup> Country whilst honouring Binding Corporate Rules.

## 5. Cross-Border Data Transfer

We store and use your data outside your country.

GuestTek guarantees that we process your data with the same level of protection outside the EU as within the EU.

## 6. Lawful Bases for Processing

We have lawful bases to collect, use and share data about you. We will only collect the personal data about you where we have lawful bases. Lawful bases include consent.

At any time if you wish to withdraw your consent this can be done by deleting the application from your device and please email the [GDPRinfo@guest-tek.com](mailto:GDPRinfo@guest-tek.com)

## 7. Rights of the Data Subject

For personal data that we have about you:

- **Delete Data:** You can ask us to erase or delete all or some of your personal data (e.g., if it is no longer necessary to provide Services to you).
- **Change or Correct Data:** You can ask us to change, update or fix your data in certain cases, particularly if it's inaccurate.
- **Object to, or Limit or Restrict, Use of Data:** You can ask us to stop using all or some of your personal data (e.g., if we have no legal right to keep using it) or to limit our use of it (e.g., if your personal data is inaccurate or unlawfully held).
- **Right to Access and/or Take Your Data:** You can email us for a copy of your personal data and can ask for a copy of personal data you provided in machine readable form. [GDPRinfo@guest-tek.com](mailto:GDPRinfo@guest-tek.com)

In order to protect information, we are ISO 27001 certified. We have also updated our Privacy Policy which you can find [here](#) on our website